

American Recovery and Reinvestment Act: What's New & What Do Head Start Programs Need to Know

Presented by:
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NATIONAL HEAD START ASSOCIATION

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The “Duh” Slide: Why Did I Pay Ted for This?

- Know What the Deadline is:
 - 4:30 PM Eastern Daylight Time on
 - June 23, 2009 for HS, MSHS, AI/AN
 - July 9, 2009 for EHS
 - It may Change so stay on Top of Amendments
 - Make sure you have registered for email updates on grants.gov
 - Make sure those updates don't get stuck in your spam filter
- Build in Production Time – 60 to 70 pages of narrative and the same of attachments don't just come together magically!
- Don't play games with Page limits, fonts, spacing
- Don't try hand delivery for those close to D.C.

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Tips for Good Proposal Writing

- Project Summary/Abstract is MOST IMPORTANT part of your proposal – THINK human behavior
- This is ADVERTISING: sell, sell, sell your agency and what you want to do
- KISS, don't use lots of lingo, no inside baseball talk, explain clearly so even a 4 year-old can understand
- Specifically ADDRESS all selection criteria – It's a game of pinball and rack up the POINTS
- Not as much money as it appears so competition will be fierce

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